

**Proven Website Design, Hosting Services, Search Engine Optimisation, Adwords and Website Management Solutions made affordable through Marketing Strategies.**

**Need more internet traffic? Our custom, optimized web design will rank better on search engines for a broader spectrum of key phrases. Need to convert More Visitors into Customers? We believe in the simple approach to Website Performance expectations.**

websitemagic.co.za **Making Websites Work**

### **12 Month Website Management Agreement.**

( Bronze | Silver | Gold )

Read more detail at [www.websiteassist.co.za](http://www.websiteassist.co.za)

#### **Restructuring of website: ( Bronze | Silver | Gold )**

1. Initial independent analysis report of your selected keyword's current positioning in Google.
2. Setting up of traffic tracking scripts on current WebPages.
3. Correction to existing content.
4. Initial rework of code structure and basic search engine optimization of your website.
5. Image manipulation and image search optimization.
6. Work is guaranteed to be search engine friendly.
7. Deposit\* of **R 1 200.00** as a setup fee for 5 page website, additional pages R 375 each, billed on completion of restructuring.

#### **Create additional content if required.**

Yes  No I will supply

1. We will do the research and create search engine optimized content for any particular subject or category you require as a paragraph on a webpage at **R 125** per paragraph.
2. Alternatively the better search engine optimization option is to create search engine optimized content for any particular subject or category you require as a separate subject page at **R 375** per additional subject page including the research as required.

#### **Website Management Monthly Services:**

1. Updating of existing content. ( Bronze | Silver | Gold )
2. Swapping of existing images. ( Bronze | Silver | Gold )
3. Fine tuning of keyword performance to improve keywords search engine positioning. ( Silver | Gold )
4. Making search engine optimized changes as required.( Silver | Gold )
5. Monthly independent analysis report of your website's performance. ( Silver | Gold )
6. Monthly independent analysis report of your selected keyword's positioning in Google. ( Silver | Gold )
7. Monthly management of your Google Adwords Campaign, excluding Adwords budget (Gold )
8. Money Back Guarantee: ( Bronze | Silver | Gold )

#### **Fixed Monthly budget ( Bronze R 125, Silver R 375, Gold R 500) for 12 months.**

Bronze  Silver  Gold

Please select a Management Package

#### **Value Added Options:**

Search Engine Promotions through [ebusinesscards.co.za](http://ebusinesscards.co.za) @ R 360 pa

Yes  No

Let us host your website for R 600 per annum, No bandwidth limits 98.9% Guaranteed Uptime

Yes  No

#### **Domain Info:**

Your Website URL : \_\_\_\_\_

Host ftp : \_\_\_\_\_ Host Username : \_\_\_\_\_ Host Password : \_\_\_\_\_

**Relevant Keywords / Phrases in order of Priority:**

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

**Competitors Website(s)**

1. \_\_\_\_\_ 2. \_\_\_\_\_

Authorized By : \_\_\_\_\_ Signature : \_\_\_\_\_ Dated : \_\_\_\_\_

**\*Please note before any work is undertaken the required deposit needs to be paid. Please attach invoicing details to this agreement.**